



VitalSource®

VitalSource is the leading e-textbook platform in the world with more than:

- 2.7 million students
- 6000 campuses
- 250 publishers
- 17 languages
- 180 countries

We power online access plus full-book downloads through native apps on computers and leading mobile devices.

Today, Vital Source Technologies is adding more than 10,000 new users every week.



VitalSource Makes the Difference

VitalSource® Bookshelf® is the leading and most used e-textbook platform in the world.

Currently, we power digital content programs for many of the world's largest and best known schools and publishers in the world.

As part of the Ingram Content Group, we deliver both pure-electronic and electronic/print-hybrid textbook solutions. We support a greater range of business and delivery models than any solution provider in the market.

VitalSource delivers e-textbooks from all the major publishers in one unified platform. Unlike other providers, we support:

- **Full-book downloads** in native apps for computers and mobile devices (not just web-apps), plus
- Online support in **all leading browsers**

Before you decide on an e-textbook platform, ask your prospective solution provider if they provide:

- Full EPUB3 support, including:
 - Inline, interactive assessments
 - Full EPUB3 rich-media support
 - Fixed and re-flowable page layouts
- Full LTI 1 integration support, including:
 - Actively passing inline assessment results back to the LMS
 - Deep linking for assignments and remediation
 - Full integration support for all LTI-based LMS's (including Blackboard, Moodle, Pearson Learning Studio, Sakai, D2L, and many others)

Ask for capabilities, ask for references, then ask for VitalSource.

Differentiation

VitalSource Bookshelf provides unique value for institutions

	Bookshelf	CourseSmart	CourseLoad	Inking	NOK study	Apple iBooks	Kno
ACCESS							
Full-book download for both computers & mobile	✓	✗	✗	✗	✗	iPad only	✓
Online access through a browser	✓	✓	✓	✓	✗	✗	✓
BROWSER SUPPORT							
Internet Explorer	✓	✓*	✓	✗	✗	✗	✓
Safari	✓	✓*	✓*	✓	✗	✗	✓
Firefox	✓	✓	✓*	✗	✗	✗	✓
Chrome	✓	✓*	✓*	✓	✗	✗	✓
NATIVE APP DEVICE SUPPORT (full book download)							
Mac	✓	✗	✗	✗	✓	✗	✗
Windows	✓	✗	✗	✗	✓	✗	✗
iPad	✓	✗	✗	✓	✗	✓	✓
iPhone/iPod Touch	✓	✗	✗	✓	✗	✗	✗
Android	✓	✗	✗	✗	✓	✗	✓
Kindle Fire	✓	✗	✗	✗	✗	✗	✓
INTEGRATION SUPPORT							
Blackboard Building Block	✓	✓	✗	✗	✓	✗	✓
LTI 1 Support	✓	✗	✗	✗	✓	✗	✗
LTI 2 Support	Announced	None Announced	None Announced	None Announced	None Announced	None Announced	None Announced
FORMAT SUPPORT							
Fixed-page layout support	✓	✓	✓	✗	✓	✓	✓
Re-flowable layout support	✓	✗	✗	✓	✗	✓	✗
EPUB3 support	✓	✗	✗	✗	✗	✓	✗
INTERACTIVITY							
Notes sync across all devices	✓	✓	✓	✓	✓	✓	✓
Bibliographic support in copy and paste	✓	✗	✗	✗	✗	✗	✗
Inline assessment and media support	✓	✗	✗	✗	✗	✓	✗
FLEXIBLE SCHOOL ADMIN SUPPORT							
Buy and rent term support	✓	✗	✗	✗	✗	✗	✓
Add/drop period support	✓	✗	✗	✗	✗	✗	✗
Print fulfillment options, including POD	✓	✗	✗	✗	✗	✗	✗

*CourseSmart offline (single-chapter) support only in Firefox.

*CourseLoad offline (single-chapter) support only in Chrome.

The information presented in this table has been prepared using public information (such as internet websites) believed by Vital Source Technologies, Inc. to be reliable and accurate as of November 2012. However, Vital Source makes no warranty or assumes any legal responsibility for the accuracy or completeness of the information presented.

Differentiation

Bookshelf provides unique value for institutions

VitalSource reference accounts include the largest and best known schools and publishers in the world...

Career Colleges	Full curriculum programs	Publishers
DeVry	New York University	Pearson
Capella	University of Texas	Cengage
Laureate	University of Plymouth	McGraw-Hill
Many more...	Nova Southeastern	John Wiley and Sons
	University of Mississippi	Macmillan
	LSU	Jones and Bartlett
	Virginia Tech	Elsevier
	Many more...	Lippincott Williams and Wilkins
		Oxford University Press
		Taylor and Francis
		Sage
		Flat World Knowledge
		Many more...

Bookshelf provides unique value for students

VitalSource is the most advanced e-textbook platform in the world. Students get three-way access to their books: full-book download, online, and mobile. Notes and highlights automatically stay in sync — no matter where they are made.

Desktop, laptop, tablet, or smartphone — Bookshelf downloads files to the student's device or lets them access them online. So, students can study at home, on their laptop, at school on a campus machine, or on a smartphone on the train. Bookshelf keeps everything in sync and at their fingertips.

No other e-textbook platform gives students that freedom and flexibility.

Students can access books when they need them — whether they brought their laptop or not.



Delivering digital content to 2.7 million users on 6,000 campuses in 180 countries, VitalSource® is the preferred and most used e-textbook platform in higher education today.

BE SMART. CHOOSE VITALSOURCE.

The background of the page features a large, stylized graphic of an open book. The pages are represented by overlapping rectangular blocks in various shades of orange and cream, creating a sense of depth and texture. The spine of the book is a solid dark orange color.

FOR MORE INFORMATION

To learn more about Vital Source Technologies, Inc., please contact your Vital Source account executive or sales representative or visit: www.vitalsource.com

©Vital Source Technologies, Inc. 2012

Vital Source Technologies, Inc.
234 Fayetteville Street Suite 300
Raleigh, NC 27601

Produced in the United States, November 2012

VitalSource, the VitalSource logo and BookShelf are all registered trademarks of Vital Source Technologies, Inc. in the United States.

This document is current as of the date of publication.

BR1112-US-0001.03

VitalSource[®]